

CARS COMMUNITY CULTURE | JACOB ASLEY | CARS COMMUNITY CULTURE | JACOB ASLEY

# SAMFORD LONG LUNCH

EST. 2022

*Sponsorship  
Opportunity*

SATURDAY  
SEPTEMBER 7

*From 1pm*





The Samford Long Lunch is returning on **Saturday the 7th September**.

Proudly hosted by Samford Hotel in conjunction with Eatons Hill Hotel and Comiskey Group, the Samford Long Lunch is an annual event, aiming to bring the community together and raise funds for our local Rugby League team, the Samford Stags.

From 1pm, guests will enter Alan Cash Park surround by lush trees and the sound of nature. This country Hamptons inspired long lunch is like no other. It is a day filled with plenty of entertainment, lawn games, champagne and cocktail bars, live music, raffles, auctions and more!

Sponsorship of the Samford Long Lunch will allow your business to be recognised as a key partner of the Samford Long Lunch, expose and activate your brand, and most importantly raise funds for the Samford Stags. Our long lunch sponsors are extremely valuable, and they contribute to provide the highest level of event possible.

Samford Hotel would like to welcome you to join us as a Sponsor for our third annual long lunch event. Check Sponsorship Packages options on the following pages and do not hesitate to contact us if you would like to discuss a tailored activation for your business.

To secure your sponsorship for the Samford Long Lunch please contact our team on [info@samfordvalleylonglunch.com](mailto:info@samfordvalleylonglunch.com)





## ***Platinum Sponsorship Package - \$10,000 + GST***

- Package includes everything from the Gold Sponsorship Package plus:
- Access to the Comiskey Group x8 billboard sites located South Pine Road, Linkfield Road, Old Gympie Road & Burpengary Road to advertise your business for 4 weeks using your own supplied artwork
- Value each billboard at \$700/week
- Package total value \$19,600



## ***Gold Sponsorship Package \$5,000 + GST***

- Corporate Table, Samford Hotel Food Catering Package and Beverage package for 10 guests
- Premium beverage offer (bottle of champagne, bottle of white wine, bottle of red wine, 12 beers, water, sparkling water and a selection of soft drinks)
- Samford Hotel food catering package
- Space 3x3 to active your brand - activation to be approved by event committee
- Logo recognition on the Samford Long Lunch artwork (seen on social media, sponsored ads, signage and more)
- Logo displayed across Comiskey Group billboard network (Brendale, Eatons Hill, Strathpine & Burpengary)
- Gold Sponsor mentioned on the Samford Long Lunch website
- Minimum of 3 in-event posts on Facebook with mention of Gold Sponsor
- Mentioned thanks in the event's after movie
- Minimum 5x pre-event Facebook posts advertising the Samford Long Lunch signed off with "Proudly Sponsored by "@\_\_\_your brand tagged\_\_\_"
- Ability to request a particular high-res image at event from event photographer (e.g., your logo on display at event) \*This must be organised with Marketing prior
- Onsite signage displayed on and in close proximity to the stage
- Minimum 5x Gold Sponsor mentioned on stage by the MC at The Samford Long Lunch



## *Silver Sponsorship Package \$1,600 + GST*

- Corporate table for 10 guests (Value \$1,100)
- Samford Hotel food catering package for 10 guests
- Silver Sponsor mentioned on the Samford Long Lunch website
- Mentioned thanks in the after video
- Minimum 2x Silver Sponsor mentioned on stage by the MC at The Samford Long Lunch







Watch the  
Samford  
Long Lunch  
Aftermovie  
[HERE](#)

